



Coomera Soccer Club

2017 COOMERA SOCCER CLUB
SPONSORSHIP PROPOSAL

Our Club



Coomera Soccer Club enters the 2017 season very positive after finishing 5th in last years Gold Coast Premier League, and winning 3 grand junior grand finals.

Coomera Soccer Club boasts over 800 players , including 730 juniors .

Coomera is about promoting youth and making a club at the northern end of the Gold Coast that is the envy of all others on the Gold Coast.

This is an outstanding time and opportunity for you as a corporate partner to align your brand with a successful sporting club as we continue to grow.

Your Opportunity

Coomera Soccer Club will be able to offer media exposure and promotional opportunities like no other in the Northern End of the Gold Coast.

Coomera contributes extensively to the local community and your brand will be stronger along side that of Coomera Soccer Club. Do not miss this opportunity in 2017 to ride the wave of success.

Coomera Major Sponsorship Naming Rights

\$35,000 plus GST per annum

Advantages include:

- ▶ Naming rights to Coomera Soccer Club Facilities
- ▶ Scoreboard Branding
- ▶ Branding on all senior and junior teams training strips - positioning on the strip will be rewarded on a first come, first served basis
- ▶ Branding on the Coomera water bottles to every junior player
- ▶ Branding on the Coomera polo for premier teams and playing strips
- ▶ Media release and coverage announcing the Coomera Major Sponsor
- ▶ Club house facilities at no expense
- ▶ Premium branding via Coomera digital media, including websites, eNews and social pages
- ▶ All newsletters and emails will promote the major sponsor
- ▶ Match Day program premium branding
- ▶ Regular match day announcements
- ▶ Preferred business of Coomera Soccer Club



Coomera Senior Sponsorship

\$15,000 Plus GST per annum

Advantages include:

- ▶ Branding on two of our senior teams playing and training strips - positioning on the strip will be rewarded on a first come, first served basis
- ▶ Branding on the Coomera supporters Polo
- ▶ Branding on two of our teams Senior players Polos
- ▶ Scoreboard Branding
- ▶ Ground Level signage
- ▶ Presentation night invites
- ▶ Branding via Coomera Soccer Clubs digital mediums, including websites , eNews and social pages
- ▶ All Coomera correspondence will promote the Senior partnership
- ▶ Preferred business of Coomera Soccer Club



Coomera Junior Sponsorship Naming Rights

\$25,000 Plus GST per annum

Advantages include:

- ▶ Branding on all junior teams training strips - positioning on the strip will be rewarded on a first come, first served basis
- ▶ Branding on the Junior JPL Polos and Dress shorts
- ▶ Scoreboard Branding
- ▶ Ground Level signage
- ▶ Presentation night invites
- ▶ Branding via Coomera Soccer Clubs digital mediums, including websites , eNews and social pages
- ▶ All Coomera correspondence will promote the Senior partnership
- ▶ Preferred business of Coomera Soccer Club



Coomera Drink Bottle Sponsorship

- ▶ **\$5000 Plus Gst per annum**

Advantages include:

- ▶ Every player at Coomera Soccer Club will receive a sponsored drink bottle
- ▶ Drink bottle will have the Coomera Colts logo and the corporate details of your choice and colour
- ▶ Fence signage on field 1 with your choice of corporate design
- ▶ Branding via Coomera Soccer Clubs digital mediums, including websites , eNews and social pages



Coomera Soccer Club Sponsorship

\$1,000 plus GST per annum

Advantages include:

- ▶ Ground level signage on field 1 and in clubhouse
- ▶ Branding via Coomera digital mediums, including websites, eNews and social pages
- ▶ Each Coomera correspondence will promote our partnership
- ▶ Preferred business partner



Coomera Junior Team Sponsorship

Ages 6 – 10 \$2000 plus GST per team

Advantages include:

- ▶ Nike Club playing Jersey, with sponsors logo, nike shorts and nike socks, players name and number.
- ▶ Players are able to keep playing Jersey at season end
- ▶ Training strip with sponsors logo
- ▶ Club Polo for all players , Coach and Manager with sponsors logo
- ▶ Signage board on field 1
- ▶ Exposure in newsletters and presentation days



Coomera Junior Team Sponsorship

Ages 11 – 18 per team

\$2,750 plus GST

Advantages include:

- ▶ Nike Club playing Jersey, with sponsors logo, nike shorts and nike socks, players name and number.
- ▶ Players are able to keep playing Jersey at season end
- ▶ Training strip with sponsors logo
- ▶ Club Polos for all players, Coach and Manager with sponsors logo
- ▶ Signage board on field 1
- ▶ Exposure in newsletters and presentation days



We Want In

Duration of Agreement: _____

Parties: _____

Agreed Package:

- Coomera major Sponsor: - Naming Rights
\$35,000 Plus Gst per annum
- Coomera Junior Sponsorship - Naming Rights
\$25,000 plus Gst per annum
- Coomera Club Sponsorship
\$1,000 plus GST per annum
- Coomera Jnr Team Sponsorship Ages 11- 18's
\$2,750 plus Gst
- Coomera Senior Sponsor:
\$15,000 plus Gst per annum
- Coomera Drink Bottle Sponsor
\$5,000 plus Gst per annum
- Coomera Jnr Team Sponsorship Ages 6-10's
\$2,000 plus Gst



Agreement

Final terms and conditions of the agreement will be distributed to representatives of each party to be signed and dated. The signed terms and conditions will form a binding document by which each will adhere.

On Behalf of the sponsor: _____

Print Name : _____

Sign: _____

Position Held: _____

Date: _____

On Behalf of Coomera Soccer Club:

Print Name : _____

Sign: _____

Position Held: _____

Date: _____

Coomera Soccer Contact Information

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